

# Greening Your Festival

---

Presented by

**Courtney Steeves**

Events and Environmental Coordinator  
at Feels Good Inc.



# Reminders

---

*You can hear us, we cannot hear you!*

## **Can't hear?**

- Try turning up your volume
- Call in by phone or use your computer headphones

Have a question or comment? Use the chat box, any time.

## **Downloads**

- Slide presentation

# Who am I?

---

- Early work
- Schooling
- Folly Fest

# Poll #1:

---

Which of these questions interest you the most?

1. How do I Start?
2. How do I get Better?
3. How do I get to the Next Level?

# How do I Start?



How do I get Better?

How do I get to the Next Level?

# How do I Start?

*Areas to work on:*

*Find your level...*

---

Bins (in this order)

Garbage - refundables - recycling - compost  
*1 → 6*

Vendors

- ▣ Locality food, method of farming, service-ware  
*aiming local → organic/sustainable → mandates*

Remediation

- ▣ Energy, planting, life-cycling, composting,  
*prevention → recuperation*

Reusability/Reduction

- ▣ Beer cups, bottled water, behind the scenes  
*pleads → restrictions → enforcements*

# How do I Start?

---

Volunteers

...more than you think!

## Poll # 2

---

How “Green” do you think your festival is?  
1-10



*How do I Start?*



How do I get Better?

*How do I get to the Next Level?*

# How do I get better?

*Create ways to encourage the masses!*

---

## Start Early.

Clean inspires clean !

## Education

- Welcome kits
- Info booths
- Signs and clearly defined
- Workshops

# How do I get better?

*Create ways to encourage the masses...*

---

## “Praise”

VS

## “Punishment”

- ▣ contests
- ▣ awards
- ▣ price reduction for carpooling

- ▣ fines
- ▣ deposit for campsites/beer cups
- ▣ Restrictions (ie. no confetti, glowsticks etc.)

# How do I get better?

*Ideas!*

---

## Energy Use:

- ▣ Reusable batteries
- ▣ Rain showers
- ▣ Green energy re-injection or generation (peddle power)
- ▣ Bio-diesel generator

## Planting:

- ▣ community garden (source later for volunteer/band food)
- ▣ Plant local species of trees (good source for donation)

# How do I get better?

*some more ideas:*

---

## Composting:

- ▣ Give WELL-sorted compost to local farms
- ▣ compostable toilets

## Closed-cycles:

- ▣ Water cycle for dishes
- ▣ compost going to farms that contribute to your festival

---

Do you have other ideas?

*How do I Start?*

*How do I get Better?*



How do I get to the Next  
Level?

# How do I get to the next level?

*Get sponsors for everything!*

---

- water bottles/beer cups
- bags
- fabric bracelets
- reusable dishes
- bicycles/wagons
- compostable toilets
- carpooling

The opportunities are endless!



# How do I get to the next level?

## *Grants*

---

Find projects that are supported within mandates of funding bodies.

# How do I get to the next level?

---

Ultimately...

Find profit!

# How do I get to the next level?

*On a final note:*

---

If you don't create the opportunity for someone to be helpful, then you can't expect them to be.

---

# Thank You



Courtney Steeves- Feels Good Inc.

[courtneyasteeves@gmail.com](mailto:courtneyasteeves@gmail.com)

Folly Fest June 24-26,

Village of Gagetown

**Feels  
GOOD**  
[art.music.community](http://art.music.community)

# Feedback survey & Questions

---

TAKE THE SURVEY



Questions?

# Join us next time

---



## The Value of Sponsorship

Intermediate 200 level: Wed, March 30th

[Register now!](#)