**SWOT ANALYSIS** – think about your organization and the questions that were part of the PowerPoint in Part 1 on Strategic Planning, insert your ideas in the boxes. If you can involve others to help you with this, please do.

|  |  |
| --- | --- |
| **STRENGTHS** – internal to the organization | **WEAKNESS** – internal to the organization |
| **OPPORTUNITIES** – external to the organization | **THREATS** – external to the organization  |