

# MUNDIAL

## M O N T R É A L

### JOIN THE CANADIAN DELEGATION @ FOLK ALLIANCE & BABEL MED 2017!



### JOIN THE CANADIAN DELEGATION @ FOLK ALLIANCE INTERNATIONAL (Feb 15-19, Kansas city)

Mundial Montreal will be at the Folk Alliance International as part of the *Word Music De Chez Nous* collective initiative, in collaboration with [Folquébec](#).

FAI is about a lot more than just folk! **Blues, Global Roots, Indigenous** and **Traditional** are the four themed stages of this year's conference. We are proud to see [11 Mundial alumni selected to showcase](#) (amongst many other Canadians): Iskwé, Saltarello, Elage Diouf, Cécile Doo-Kingué, Mélisande [électrotrad], Digging Roots, Alysha Brilla, Lemon Bucket Orkestra, Las Cafeteras, Kobo Town, Anne Janelle.

***Is FAI for you? FOLK MUSIC is WORLD MUSIC!***

Join us in Kansas city and...

- Stir up the GLOBAL ROOTS conversation along with Derek Andrews (Mundial Montreal) and Ben Mandelson (WOMEX) in an insightful [panel](#) (more participants to be announced).
- Be part of the collective Canadian presence: Booth, Networking Reception and Activities... coordinated in association with [Folquébec](#).

If you are registered for FAI to represent world music artists from Canada and want to benefit from our **collective booth** (*World Music de Chez Nous*) to take meetings and distribute promotional material, [REGISTER with us NOW!](#) (registration is free but required for managing purposes).

[Click here to find out more about the Canadian collective presence & world music at FAI 2017](#)

Find out more about FAI, [click here!](#)

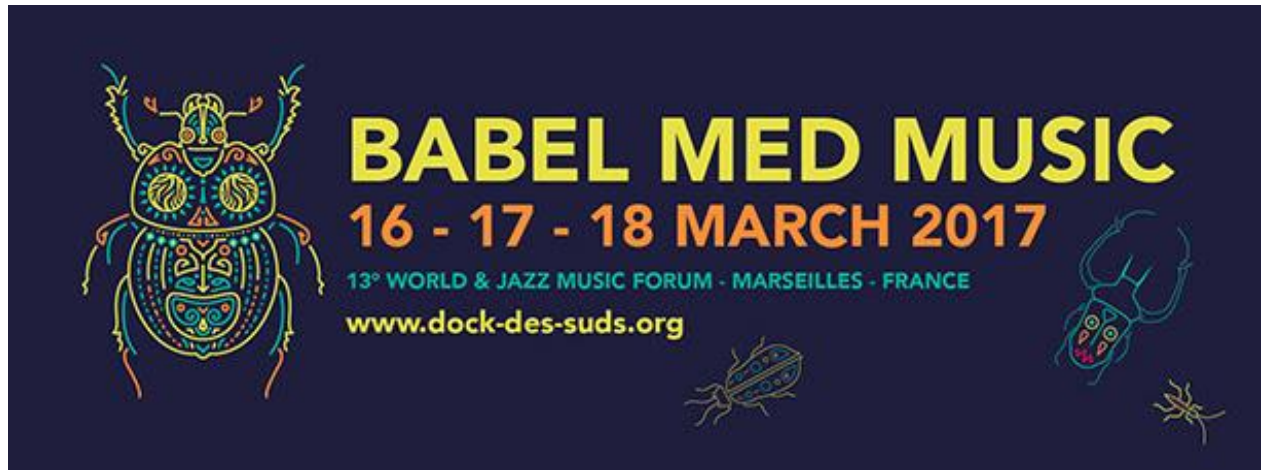
Who attends? [Click here](#) for participant's lists including the presenters' list.

There is **NO FEE** to be part of the delegation for registered delegates.

For details or to let us know you are considering going, contact [deborah@mundialmontreal.com](mailto:deborah@mundialmontreal.com)

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### JOIN THE CANADIAN DELEGATION @BABEL MED MUSIC (March 16-18, Marseille)

Mundial Montreal will be going back to the sunny South of France to attend the 13th edition of Babel Med Music, which is often described as a smaller Mediterranean version of WOMEX, leading a delegation of Canadian professionals as part of the *Word Music De Chez Nous* collective initiative, in collaboration with [Folquébec](#).

It is such a pleasant conference to experience, in the heart of the charming "Phocaeen city", Marseille, home to marquee Dock des Suds venue, refreshing anis flavoured Pastis, delicious Bouillabaisse & friendly vibe!

Note, Babel Med does NOT mean language barriers (simultaneous translation, bilingual program/website, international business conducted in English)!

Join us in Marseille and access/benefit from:

- **Badge Discount:** 90 EUROS until FEBRUARY 1ST! [Ask Déborah for the promo code!](#)
- **Booth:** our shared Canadian home base, strategically located in the international marketplace
- **Networking Reception** "Meet the Canadians": an excellent opportunity to treat your established and newly made connections.
- **More to be announced!**

[Click here to find out more about the Canadian collective presence at Babel 2017](#)

There is NO FEE to be part of the delegation for registered delegates, but you will have to fund or apply to support of your own trip expenses. For details or to let us know you are considering going, contact [deborah@mundialmontreal.com](mailto:deborah@mundialmontreal.com)

*Work your connections towards the European market (highly targeted and favourable to get business done): a solid network of French and Mediterranean touring circuits!*

Find out more about Babel Med, click [here](#) and [here](#)!

Last year's presence & activities, click [here](#). Last year's canadian participants, click [here](#).

About the Transatlantic Bridge Prize and Betty Bonifassi's showcase, click [here](#).

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### WHAT THEY SAID ABOUT BABEL MED MUSIC

I had the pleasure of attending the Babel Med conference in Marseilles, France twice in the last 5 years. I highly recommend this conference for world music presenters who are seeking high quality acts and gaining knowledge of some of the best world artists based in France/Europe. The conference is well attended by a vibrant mix of music programmers, festival directors, agents and managers from all over Europe and beyond, although mostly European focused with the emphasis on France. The venue is one of the best at the Docks des Suds. All the showcases are under one roof with high production values and easy manoeuvrability to get to all the shows. Also the showcases are attended by the public as a festival so the delegates get a real sense of a public concert from the showcasing artists. There is a VIP area set up in the venue specifically for delegates so networking in this area is very good as it's the most focused area for meeting other delegates. I made lots of great artist discoveries as well as good contacts. I wouldn't hesitate to return and hope to someday. – **Fiona Black, Director of Programming, BlueShore Financial Centre for the Performing Arts, Capilano University, Vancouver (Canada)**

My two trips to Babel Med were great experiences in a super location. More intimate than WOMEX, it still provided excellent networking opportunities. Among standout memories, I recall seeing the first public performance of what became Yemen Blues, among many other quality showcases. Marseille is a wonderful, multicultural milieu, making the event even more compelling. – **Alan Davis, Small World Music, Toronto (Canada)**

The Pandyamoni Office spent the last year building Alejandra Ribera's presence in France, having a showcase at Babel Med was a great way to present her to many delegates and industry members who had perhaps heard of her but had yet to witness the power of a live show. It helped solidify existing relationships and also spark numerous new ones. – **Sandy Pandya, Pandyamoni Management, Toronto (Canada)**

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This project has been made possible in part by FACTOR, Musicaction, the Government of Canada and the Roadmap for Canada's Official Languages 2013-2018 : Education, Immigration, Communities, and by Canada's private radio broadcasters.

Ce projet a été rendu possible en partie grâce au FACTOR, Musicaction, le gouvernement du Canada et à la Feuille de route du Canada 2013-2018 : éducation, immigration, communautés, et des radiodiffuseurs privés du Canada.