

ONTARIO PRESENTS SPRING RETREAT
Parry Sound
June 21, 22, 23, 2016

Facilitated conversation on relationships in the presenting ecology.

Sue Urquhart, Executive Director, CAPACOA, gave a brief update on the Agents & Managers Retreat. One of the key outcomes from that session was the desire of the Agents & Managers to establish better relationships with presenters not just focused on sales.

Structuring Invitation:

In the context of this changing national conversation & ecology, what are some new ways that artists, agents & managers and presenters in Ontario can connect to better understand each others needs and productively work together.

Underlying Assumption:

Reciprocity is an important value to build these relationships

Notes:

- Learn each others job, in an informal way
- Shadowing – fostering relationships – video to illustrate
- Beyond transactional model – sustainability of presenting
- Curated discussion days regionally – not sales – agent sponsored event
- Platform for discussion of issues at OC. Agree on issues and engage both sides of sector. Could involve different models.
- Platform-like retreat could be longer.
- No time within Ontario Contact for deep discussions to happen – too much going on
- Need to just decide on model and do it
- An assumption that sometime programming to lowest common denominator
- Commissioning can play a role
- Developing/driving larger projects
- Agents share their strategies for career development of their artists
- One annual event that takes into account all of above
- Needs to be inclusive
- Back at table where those larger agents gather

Action Step:

Ontario Contact Task Force

- Cheryl
- Sara
- Agents – e.g. Eoin/Andrew
- Eric

Closing Recommendation

Expand the scope of the working group to explore more effective or alternate ways for artists, agents & managers, and presenters to build healthy working relationships.