

# ONTARIO PRESENTS

## 2016 Annual Spring Retreat

June 21 – 23, Parry Sound, Ontario

#OPSpringRetreat

**\*Please note that there may be photographs taken at this event for use in our promotional materials and social media. If you do not want your photo taken, please speak to or e-mail Jane Smythe ([jane@ontariopresents.ca](mailto:jane@ontariopresents.ca))\***

### Information

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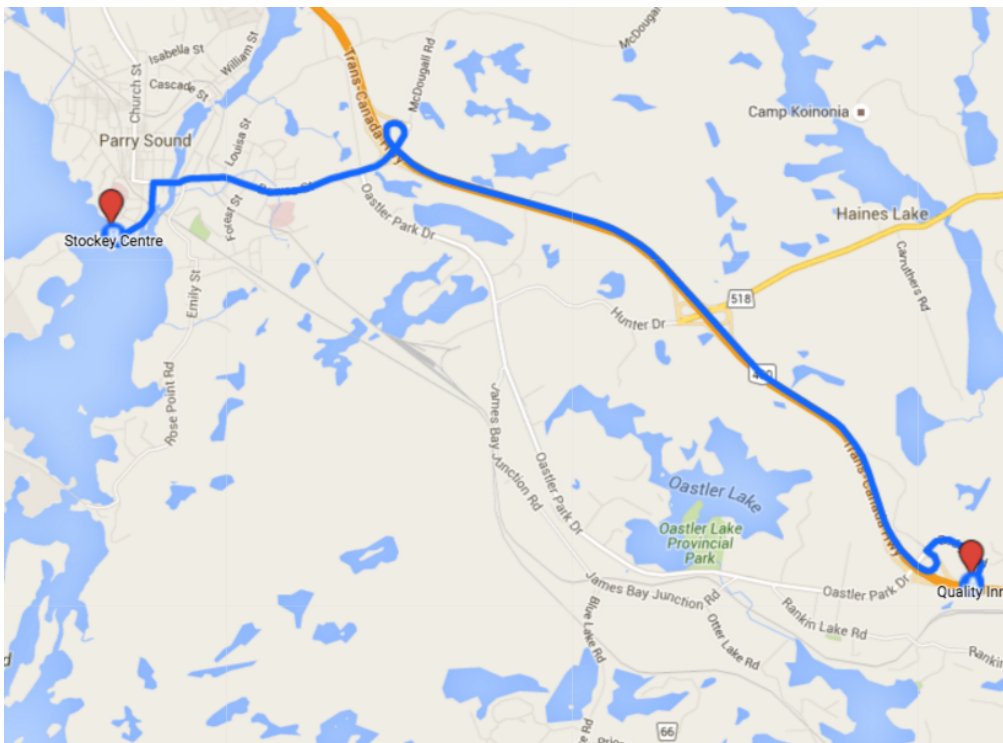
**OP Contact:** Ceilidh Wood (647) 406-5525 | Jane Smythe (647) 888-8911  
*Call or text if you have any questions about directions, accommodations, or scheduling.*

**Hotel:** Parry Sound Quality Inn  
1 J.R. Drive, Parry Sound - just off of Hwy. 400  
*Check-in: 3pm*  
*Checkout: 11am*

**Hotel amenities:** Restaurant, café, bar/lounge, free wifi, fitness centre, indoor and outdoor pool, sauna, game and arcade room, pool table, tennis and squash courts.

**Parking:** There is outdoor parking at the Quality Inn and at the Stockey Centre

**Stockey Centre:** Our daytime workshops will be hosted at the Charles W. Stockey Centre for the Performing Arts – 2 Bay Street, Parry Sound



## Tuesday, June 21

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**6pm:** Hotel check-in  
Quality Inn & Conference Centre, 1 J.R Dr.

**7pm:** Dinner at Bistro by the Bay  
2 James St., Parry Sound

*The Stockey Centre is hosting a free Bands on the Bay concert from 7-9pm and you are welcome to drop in. There will be a cash bar.*

## Wednesday, June 22

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**7:30am: AGM Breakfast Buffet**  
Quality Inn private dining room

**9:20am: Meet at the Stockey Centre**  
2 Bay St., Parry Sound

**9:30 am: Welcome - Warren Garrett**

**9:40 am: Impromptu Networking - Judy Harquail**

**10:00 am: *The Evolution of Presenting Practice* with Brian McCurdy**

Brian McCurdy has over 35 years experience as chief executive officer of performing arts facilities, including six years as Executive Director of the Mondavi Center for the Performing Arts, University of California, Davis; Executive Director of the Burlington Performing Arts Centre; and the first Cultural Director of the City of Kingston, Ontario. He is the project lead for Ontario Presents' Municipal Performing Arts Centres Project.

**10:30 am: Break**

**10:45am: Concurrent Round Tables:**

**10:45 am: Round Table #1: Block Booking – moderated by Ronnie Brown, Coordinator of Marketing and Development at The Oakville Centre**  
In the Prelude Room

**10:45 am: Round Table #2: TBA**  
In the Performance Hall

**12noon:** Lunch provided onsite

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### Save the Date: Blue Sky Day 2016

Ontario Presents' Blue Sky Day is a once-a-year gathering of members to come together to exchange valuable information on trends, issues, and opportunities and discuss plans for the year ahead.

This year's Blue Sky Day will be hosted by River Run Centre in Guelph and takes place on **Tuesday, September 20th**. We hope you'll be able to join us!

**1pm: Concurrent Workshops:**

**1-5pm: *After the Data: Using what you know in everyday marketing* – Marketing Workshop** facilitated by Julie Fossitt, Marketing Manager at the Grand Theatre, Kingston

In the Prelude Room

**1pm: *The New Narrative for Presenting 3.0*** with Suzanne Haines, Executive Director of the Burlington Performing Arts Centre

In the Performance Hall

**2:30pm:** Break

**2:45pm: Round Table #3: Contracts, Insurance and other “fun stuff” – Moderated by Jayson Duggan, Performing Arts Manager at The Grand Theatre, Kingston**

In the Performance Hall

**2:45pm: Round Table #4: TBA**

In the Lobby

**6:30pm:** Sunset dinner cruise departs

M.V. Chippewa III", Seguin River Parkette off Bay Street, Parry Sound

*Approximately 2.5 hours*

## **Thursday, June 23**

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*Breakfast is available at the Quality Inn starting at 7am.*

**8:50am: Meet at the Stockey Centre**

2 Bay St., Parry Sound

**9:00am\*: Marketing Workshop continues with round table discussion**

In the Prelude room

**9:00am\*: Ontario Presents updates on:**

- **ArtsEngage website** with Jane Marsland and Gail Ferrin
- **CAPACOA/IPAA Indigenous Project**
- **IAMA Conference Announcement**

In the Performance Hall

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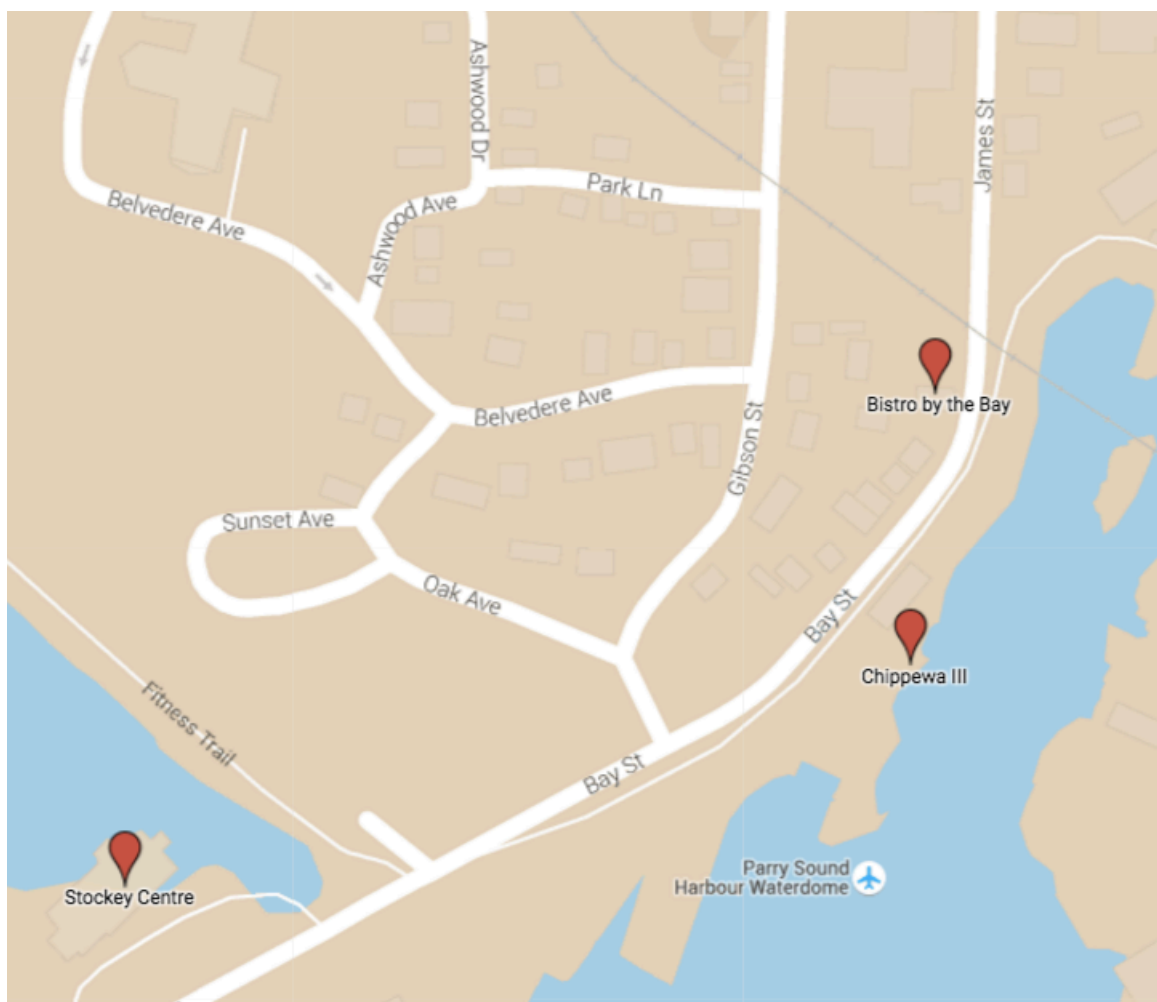
**9:30am\*:** *Canada Cultural Spaces Fund* – Canadian Heritage Presentation with Nadine Sivak, Program Officer

**10:00am\*:** *Charting Our Way Forward* – facilitated by Jane Marsland

**11:00am:** Regroup: Marketing Workshop reports back

**12noon:** **Wrap-up**, and lunch provided onsite

**1pm:** Departure



## Thank You

We would like to extend our thanks to Cheryl Ward, Lynn Middaugh, Nicole Mullen and all the staff of Charles W. Stockey Centre for the Performing Arts, as well as to everyone else who has supported the organization of this event. A special thank you to and many thanks to all members of Ontario Presents for making our gathering a success!

Ontario Presents acknowledges the support of the Ontario Arts Council, the Department of Canadian Heritage and Canada Council for the Arts.

## Ontario Presents 2015-2016 Board of Directors

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