

Arts research and data: secondary sources

Canadian

- *Value of Presenting* study (Strategic Moves/CAPACOA)
 - <http://www.capacoa.ca/en/services/valueofpresenting/final-report>
 - <http://www.capacoa.ca/en/services/valueofpresenting/other>
- CAPACOA – Summary of sector statistics
 - <http://www.capacoa.ca/en/services/arts-promotion/statistics>
- Statistics Canada – Census and Cultural Satellite Account
 - <http://www12.statcan.gc.ca/census-recensement/index-eng.cfm>
 - <http://www.statcan.gc.ca/daily-quotidien/140910/dq140910b-eng.pdf>
- Hill Strategies – Arts Research Monitor and commissioned reports
 - <http://www.hillstrategies.com/resources>
- Canada Council for the Arts
 - <http://canadacouncil.ca/en/council/research>
- Canadian Heritage
 - http://epe.lac-bac.gc.ca/100/200/301/pwgsc-tpsgc/por-ef/canadian_heritage/2012/089-11-e/index.html
- Ontario Arts Council – Arts participation and audiences
 - <http://www.arts.on.ca/Page3256.aspx>
- Creative City Network of Canada
 - <http://www.creativecity.ca/publications/ccnc-research.php>
 - <http://www.creativecity.ca/publications/partnership-research.php>
 - <http://www.creativecity.ca/publications/making-the-case.php>
- Environics Analytics – Prizm Lifestyle, CensusPlus, etc
 - <http://www.environicsanalytics.ca/>
- Local media kits from print, radio, TV, websites offer much local market information

USA

- WolfBrown (USA)
 - <http://wolfbrown.com/insights/books-and-reports>
- National Endowment for the Arts (USA)
 - http://arts.gov/publications?field_artistic_fields_tid=All&keys=&sort_by=field_alphabetic_title_value&sort_order=ASC
- Americans for the Arts (USA)
 - <http://www.americansforthearts.org/research>
- MarketingSherpa
 - <http://www.marketingsherpa.com/freestuff.html>